

ACCESSIBILITY

Everyone should be able to use 63°

63° exists to make useful information about health, wellbeing and life clearer and easier to understand. That purpose only works if as many people as possible can access what we create.

We recognise that people experience the internet differently. Some of our readers may navigate with a keyboard rather than a mouse, use a screen reader or other assistive technology, require captions or transcripts, enlarge text, rely on greater visual contrast, process information differently, or have visual, hearing, motor, cognitive or other disabilities that affect how they interact with digital content.

Accessibility therefore matters to us not simply as a technical requirement, but as part of creating 63° well.

Our approach

We are working to make 63° increasingly accessible, usable and understandable across different devices, technologies and ways of navigating the web.

As 63° develops, we aim to use the Web Content Accessibility Guidelines (WCAG) as an important reference point for our digital accessibility work. These internationally recognised guidelines provide a framework for making digital experiences more perceivable, operable, understandable and robust for people with disabilities.

Our intention is to continue improving the accessibility of 63° as the platform grows.

What we are working towards

Accessibility is relevant to many of the decisions involved in building and publishing 63°, from the structure of an article to the way a reader moves through the website.

We aim, where reasonably possible, to consider accessibility in areas including readable typography and text sizing, sufficient colour contrast, meaningful headings and page structure, descriptive alternative text for relevant images, keyboard navigation, clearly identifiable links and controls, captions or other appropriate alternatives for multimedia, understandable language and compatibility with commonly used assistive technologies.

We also aim to avoid unnecessary design choices that make content harder to read, navigate or understand.

These are ongoing efforts rather than a representation that every page, feature or piece of content currently meets every accessibility standard.

Accessibility is not finished when a website launches

63° will continue to change.

We will publish new articles and media, introduce new pages and features, work with third-party technologies and, over time, develop new ways for readers to interact with the platform. Each of those changes can create new accessibility considerations.

For that reason, we see accessibility as an ongoing process rather than a one-time exercise.

As 63° grows, we intend to review our digital experience periodically, address accessibility issues we identify and consider additional testing, specialist support or independent assessment where appropriate.

If we undertake formal accessibility testing or obtain independent certification in the future, we may update this statement to reflect that work accurately.

Third-party content

63° may link to or incorporate content, tools and services provided by third parties. These can include scientific journals, videos, social platforms, retailers, booking services and other external resources.

Although we aim to consider accessibility when selecting and implementing third-party technologies within our control, we cannot guarantee the accessibility of websites, platforms or services operated independently by other organisations.

Where we become aware of an accessibility problem involving a third-party feature that materially affects the 63° experience, we will consider reasonable steps available to us to improve the experience or provide an alternative where practicable.

Tell us when something is not working

We know that accessibility cannot be understood entirely from a checklist.

The people using 63° are often best placed to tell us when something is difficult to see, hear, understand or navigate.

If you encounter an accessibility barrier on 63°, or believe there is something we could make easier to use, we want to hear from you.

When contacting us, it is helpful if you can tell us which page or feature you were using, what difficulty you experienced and, if relevant, the browser, device or assistive technology you were using. You do not need to provide information about a disability or medical condition in order to report an accessibility issue.

We will review accessibility feedback in good faith and, where reasonably possible, work to understand and address the issue.

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Our commitment

Good information is only useful when people can reach it.

As 63° grows, we want accessibility to remain part of how we think about design, technology, editorial content and the overall reader experience. We may not get every element right immediately, and accessibility standards and technologies will continue to develop, but we intend to keep learning and improving rather than treating accessibility as something that can simply be completed once.

63° is for people. We want as many people as possible to be able to read it, understand it and use it.